



Copywriter

Bambeco is a fashion-forward retailer of environmentally responsible home decor, furniture and accessories products. At bambeco, we believe that everyone can make a difference, and that incremental change leads to real impact.

We are a people first company and strive to offer a professionally challenging and rewarding work environment. We are looking for creative, high-energy and talented professionals that have a passion for improving our planet.

Job Description

Bambeco is looking for a **full-time**, local, talented, eager copywriter to write brand-reinforcing yet informative product descriptions, collateral and SEO copy. The ideal candidate will help to develop the bambeco brand voice, will develop copy guidelines, and be comfortable with concept work as well as detailed copy projects. Includes writing website, email, product and other collateral copy with a specific voice that urges visitors to read, click, buy, contact, interact.

Highlights:

- Write product descriptions, headlines and metadata for new products for our website
- Work closely with the creative director and merchandising team to help maintain the voice of our brand as well as to provide the correct product and promotional details.
- Be a part of an exciting, creative, collaborative team environment and a friendly, informal work atmosphere where you will work with colleagues to satisfy project requirements and meet deadlines.

Qualifications:

- 2+ years equivalent experience in online content creation and copywriting.
- MUST have experience writing compelling copy for an e-commerce website.
- Experience writing SEO copy strongly preferred.
- Must be detail-oriented and have an excellent command of the English language. Must be able to both write and proofread.
- Must be a quick worker, adaptable, well organized, and deadline-driven.
- Should be highly creative and curious, interested in our products, able to assist with developing brand voice and effective copy.
- Be able to work both independently and as part of a creative and diverse team.
- Follows directions well and learns from critique, but is also very self-motivated.
- Bachelor's degree required.

Why work for bambeco?

- Comprehensive compensation and benefits program
- Amazing company culture and team environment
- Be part of something cool!
- Have fun at work
- Participation in the Employee Equity Option Program

- 5 hours per month of paid volunteer time

Job Location: Bambeco corporate headquarters in Baltimore, MD.

Contact: Please send your cover letter, resume, salary/history requirements to careers@bambeco.com.